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January 29, 2026

By Online Reporting

Attorney General Mike Hilgers
Office of the Attorney General
Consumer Affairs Response Team
2115 State Capitol, Lincoln, NE 68509

Dear Attorney General Hilgers:

We represent Office Peeps, Inc. ("Office Peeps"), an office supplies and workplace solutions company headquartered in Watertown, South Dakota. We write in accordance with the Nebraska Financial Data Protection and Consumer Notification of Data Security Breach Act of 2006, NEB. REV. STAT. § 87-803 (2016), to report a data event that impacted the personal information of seven (7) residents of Nebraska. In making this submission, Office Peeps does not waive its rights or defenses regarding the applicability of Nebraska law or personal jurisdiction.

On November 26, 2025, Office Peeps became aware of suspicious activity within its network environment, which was later confirmed to be ransomware, and took immediate action to secure the environment. Office Peeps engaged our law firm, and we retained CFC Security, Inc. d/b/a/ CFC Response, a cyber forensics specialist firm, to conduct an investigation into the cause and scope of the incident. Following the investigation, Office Peeps learned that an unknown party accessed and acquired data from its network on November 26, 2025. On December 22, 2025, Office Peeps confirmed that certain files within that data set contained personal information. On January 23, 2026, after a national-change-of-address (NCOA) search was run by a notification vendor to verify contact information for those persons whose data was involved, Office Peeps learned that seven (7) Nebraska residents' personal information was involved.

Office Peeps notified seven (7) Nebraska residents via U.S. mail on January 29, 2026. The impacted data included individuals' name and Social Security number. Notified individuals were offered an opportunity to enroll in 12 months of complimentary credit monitoring and identity protection services through Kroll. A sample copy of the notification letter is enclosed.

Office Peeps has taken steps in response to the incident to help mitigate the risk of a similar incident occurring in the future, including reviewing its existing security policies and protections and adopting additional security to safeguard against evolving threats moving forward. Office Peeps also set up a professional call center through Kroll to assist notified individuals with credit monitoring enrollments and to answer inquiries regarding the event.

Should you have any further questions, please do not hesitate to contact me. Thank you.

Very truly yours,

/s/Daniel S. Marvin

Daniel S. Marvin

Partner
for Kennedys

Enclosures: Sample Consumer Notification Letter office peeps

<<Return to Kroll>>
<<Return Address>>
<<City, State ZIP>>

<<FIRST_NAME>> <<MIDDLE_NAME>> <<LAST_NAME>> <<SUFFIX>>
<<ADDRESS_1>>
<<ADDRESS_2>>
<<CITY>>, <<STATE_PROVINCE>> <<POSTAL_CODE>>
<<COUNTRY>>

SCAN TO ENROLL

<<Date>> (Format: Month Day, Year)

<<b2b_text_1 (Re: Notice of Data Privacy Incident / Re: Notice of Data Breach)>>

Dear <<First_name>> <<Last_name>>:

Office Peeps Inc. takes privacy and security very seriously. As part of that commitment, we write to notify you of a data privacy incident involving your personal information. This notice explains the incident, our response, and steps one may take for added protection of personal information, if desired. We are also offering the opportunity to enroll in complimentary identity monitoring services.

What Happened: On November 26, 2025, we discovered suspicious activity within our network environment. Upon discovery, we took immediate action to secure our network environment and retained cybersecurity professionals to investigate. As part of the investigation, we learned that some data from our network was accessed and acquired by an unauthorized actor on November 26, 2025. We then underwent a comprehensive data review to determine what information was involved and to whom that information belonged. As a result of this investigation, on December 22, 2025, we determined that your personal information was included in the data set.

What Information Was Involved: Our review of the files determined your first and last name in combination with your <<b2b_text_2 (Data Elements)>> were in the data set.

What We Are Doing: We are reviewing and updating our existing security policies and protections already in place on our network. We also implemented additional security to safeguard against evolving threats moving forward. As added protection, we are offering <<ServiceTerminMonths>> months of complimentary identity monitoring services through Kroll. Instructions for how to enroll in these services are enclosed.

What You Can Do: As a general matter, it is good practice to remain vigilant for incidents of identity theft and fraud, from any source, by reviewing your credit reports and account statements for suspicious activity and errors. If you discover any suspicious or unusual activity on your accounts, promptly contact your financial institution or service provider. Please refer to the enclosed "*Steps You Can Take to Help Protect Your Information*" for additional resources you may take advantage of to protect against fraud and identity theft, should you find it appropriate to do so.

For More Information: If you have any questions or concerns, please contact our dedicated assistance line at 1-844-354-0039, Monday through Friday, 8:00 a.m. to 5:30 p.m. Central Time, excluding major U.S. holidays. Please know that the security of information is of the utmost importance to us. We remain committed to protecting the information entrusted in our care. We continue to be thankful for your support during this time.

Sincerely,

Office Peeps Inc.

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Identity Monitoring Enrollment Instructions:

Visit **https://enroll.krollmonitoring.com** to activate and take advantage of your identity monitoring services.

You have until ***<<b2b_text_6 (activation deadline)>>*** *to activate your identity monitoring services.*

Membership Number: **<<Membership Number s_n>>**

For more information about Kroll and your Identity Monitoring services, you can visit info.krollmonitoring.com.

Additional information describing your services is included with this letter.

KROLL

TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You have been provided with access to the following services from Kroll:

Single Bureau Credit Monitoring

You will receive alerts when there are changes to your credit data—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who will be able to help you determine if it is an indicator of identity theft. To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

Fraud Consultation

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

Identity Theft Restoration

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.

Monitor Your Accounts and Credit Reports: It is good practice to remain vigilant of incidents of identity theft and fraud by reviewing your credit reports/account statements and explanation of benefits forms for suspicious activity and to detect errors. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit www.annualcreditreport.com or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

Fraud Alert Services: You have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any of the three credit reporting bureaus listed below.

Credit Freeze Instructions: As an alternative to a fraud alert, you have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without your express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit.

Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you should provide the following information:

1. Full name (including middle initial as well as Jr., Sr., III, etc.);
2. Social Security number;

3. Date of birth;
4. Address for the prior two to five years;
5. Proof of current address, such as a current utility or telephone bill;
6. A legible photocopy of a government-issued identification card (e.g., state driver's license or identification card); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft, if you are a victim of identity theft.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

TransUnion 1- 800-916-8800 www.transunion.com	**Experian** 1-888-397-3742 www.experian.com	**Equifax** 1-888-378-4329 www.equifax.com
TransUnion Fraud Alert P.O. Box 2000 Chester, PA 19016-2000	**Experian Fraud Alert** P.O. Box 9554 Allen, TX 75013	**Equifax Fraud Alert** P.O. Box 105069 Atlanta, GA 30348-5069
TransUnion Credit Freeze P.O. Box 160 Woodlyn, PA 19094	**Experian Credit Freeze** P.O. Box 9554 Allen, TX 75013	**Equifax Credit Freeze** P.O. Box 105788 Atlanta, GA 30348-5788

Additional Information: You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them.

The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.

You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. This notice has not been delayed by law enforcement.

For California Residents, the California Attorney General may be contacted at 1300 "I" Street, Sacramento, CA 95814-2919; 800-952-5225; and http://oag.ca.gov/.

For Maryland Residents, the Maryland Attorney General may be contacted at Office of the Attorney General, 200 St. Paul Place, Baltimore, MD 21202; 1-888-743-0023; and www.marylandattorneygeneral.gov.

For New Mexico Residents, you have rights under the federal Fair Credit Reporting Act (FCRA), which governs the collection and use of information pertaining to you by consumer reporting agencies. For more information about your rights under the FCRA, please visit https://www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf or www.ftc.gov.

For New York Residents, the New York Attorney General may be contacted at Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; and https://ag.ny.gov.

For North Carolina Residents, the North Carolina Attorney General may be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.

For Oregon Residents, the Oregon Office of the Attorney General may be contacted at Oregon Department of Justice, 1162 Court St. NE, Salem, OR 97301; 1-877-877-9392; and www.doj.state.or.us.

For Texas Residents, the Texas Attorney General may be contacted at 300 W. 15th Street, Austin, TX 78701; 800-621-0508; and texasattorneygeneral.gov/consumer-protection/.

For Vermont Residents, the Vermont Attorney General's Office may be contacted at 109 State Street, Montpelier, VT 05609; 802-828-3171; and ago.info@vermont.gov.

Office Peeps Inc. can be reached at 807 S. Broadway, P.O. Box 907, Watertown, SD 57201.