

Kennedys

By Online Submission

Attorney General Mike Hilgers
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August 5, 2026

Dear Attorney General Hilgers:

We represent Newsweb LLC, a media, printing, and philanthropic group headquartered in Chicago, Illinois. We write in accordance with Neb. Rev. Stat. § 87-801 et seq., to report a data event that impacted the personal information of 1 resident of Nebraska.¹

On April 22, 2026, Newsweb became aware of suspicious activity within its network environment, which was later confirmed to be ransomware, and took immediate action to secure the environment. Newsweb engaged our law firm, and we retained CFC Security, Inc. d/b/a/ CFC Response, a cyber forensics specialist firm, to conduct an investigation into the cause and scope of the incident. Following the investigation, Newsweb learned that an unknown party accessed and acquired data from its network between April 14, 2026 and April 22, 2026. On April 27, 2026, Newsweb confirmed that certain files within that data set contained personal information. On May 20, 2026, the forensics investigation was completed. Newsweb then conducted a comprehensive review of the data set to identify what information was involved and to whom it belonged. That review was completed on June 9, 2026. On July 27, 2026, after a national-change-of-address (NCOA) search was run by a notification vendor, Haystack, to verify contact information for those persons whose data was involved, Newsweb learned that 1 Nebraska resident's personal information was involved.

Newsweb notified 1 Nebraska resident via U.S. mail on August 5, 2026. The impacted data included individuals' name and Social Security Number. Notified individuals were offered an opportunity to enroll in 12 months of complimentary credit monitoring and identity protection services through Haystack. A sample copy of the notification letter is enclosed.

¹ In making this submission, Newsweb does not waive its rights or defenses regarding the applicability of Nebraska law or personal jurisdiction.

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Newsweb has taken steps in response to the incident to help mitigate the risk of a similar incident occurring in the future, including reviewing its existing security policies and protections and adopting additional security to safeguard against evolving threats moving forward. Newsweb also set up a dedicated call center through Haystack to assist notified individuals with credit monitoring enrollments and to answer inquiries regarding the event.

Should you have any further questions, please do not hesitate to contact me. Thank you.

Very truly yours,

/s/Daniel S. Marvin

Daniel S. Marvin

Partner
for Kennedys

Enclosures: Sample Consumer Notification Letter

Newsweb

c/o HaystackID Return mail processing
PO Box 173071 | Milwaukee, WI 53217

VIA FIRST-CLASS MAIL

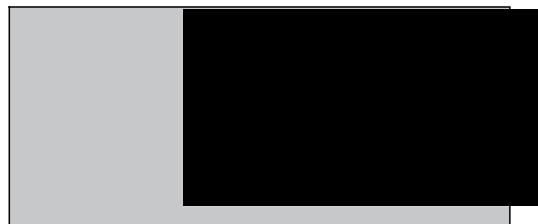
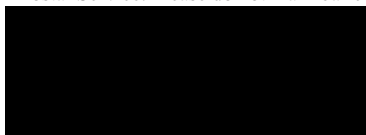
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First-Class Mail
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Postal Service: Please do not mark bar code



August 5, 2026

Re: Notice of Data Privacy Incident

Dear [REDACTED]:

Newsweb LLC is writing to notify you of a data privacy incident involving your personal information. This notice explains the incident, our response, and steps you may take for added protection of personal information. We are also offering the opportunity to enroll in complimentary credit monitoring and identity protection services.

What Happened: On April 22, 2026, we discovered a network disruption. Upon discovery, we took immediate action to secure our network and engaged cybersecurity specialists to investigate. As part of the investigation, we learned that certain data from our network was accessed and acquired by an unauthorized actor between April 14, 2026 and April 22, 2026. We then underwent a comprehensive data review to determine what information was involved and to whom that information belonged. The review determined that your personal information was included in the data set.

What Information Was Involved: The information involved your first and last name in combination with your Social Security number.

What We Are Doing: We are reviewing and updating our existing security policies and protections already in place on our network. We also implemented additional security to safeguard against evolving threats moving forward and reported the incident to federal law enforcement. As added protection, we are offering 12 months of complimentary credit monitoring and identity protection services through HaystackID, a company specializing in fraud assistance and remediation services. Instructions for how to enroll in these services are enclosed.

What You Can Do: As a general matter, it is good practice to remain vigilant for incidents of identity theft and fraud, from any source, by reviewing your credit reports and account statements for suspicious activity and errors. If you discover any suspicious or unusual activity on your accounts, promptly contact your financial institution or service provider. Please refer to the enclosed “*Steps You Can Take to Help Protect Your Information*” for additional resources you may take advantage of to protect against fraud and identity theft, should you find it appropriate to do so.

For More Information: If you have any questions or concerns, please contact our dedicated assistance line at 877-744-3524 (toll free), Monday through Friday, 9:00 a.m. – 9:00 p.m. Eastern Standard Time, excluding major U.S. holidays. Please have this letter ready if you call. We remain committed to protecting the information entrusted in our care. We continue to be thankful for your support during this time.

Sincerely,

Newsweb LLC

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Credit Monitoring Enrollment Instructions: To enroll in Credit Monitoring services at no charge, please log on to www.equifax.com/activate and follow the instructions provided. When prompted please provide the following activation code to receive services: [REDACTED]

In order for you to receive the monitoring services described above, you must enroll within ninety (90) days from the date of this letter. Enrollment requires an internet connection and e-mail account and may not be available to minors under the age of eighteen (18) years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

Monitor Your Accounts and Credit Reports: It is good practice to remain vigilant of incidents of identity theft and fraud by reviewing your credit reports/account statements and explanation of benefits forms for suspicious activity and to detect errors. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit www.annualcreditreport.com or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

Fraud Alert Services: You have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any of the three credit reporting bureaus listed below.

Credit Freeze Instructions: As an alternative to a fraud alert, you have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without your express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit.

Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you should provide the following information:

1. Full name (including middle initial as well as Jr., Sr., III, etc.);
2. Social Security number;
3. Date of birth;
4. Address for the prior two to five years;
5. Proof of current address, such as a current utility or telephone bill;
6. A legible photocopy of a government-issued identification card (e.g., state driver's license or identification card); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft, if you are a victim of identity theft.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

TransUnion 1- 800-916-8800 www.transunion.com TransUnion Fraud Alert P.O. Box 2000 Chester, PA 19016-2000 TransUnion Credit Freeze P.O. Box 160 Woodlyn, PA 19094	Experian 1-888-397-3742 www.experian.com Experian Fraud Alert P.O. Box 9554 Allen, TX 75013 Experian Credit Freeze P.O. Box 9554 Allen, TX 75013	Equifax 1-888-378-4329 www.equifax.com Equifax Fraud Alert P.O. Box 105069 Atlanta, GA 30348-5069 Equifax Credit Freeze P.O. Box 105788 Atlanta, GA 30348-5788
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Additional Information: You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them.

The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.

You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. This notice has not been delayed by law enforcement.

For D.C. Residents, the District of Columbia Attorney General may be contacted at 400 6th Street NW, Washington, D.C. 20001; 202-727-3400, and <https://oag.dc.gov/consumer-protection>.

For Maryland Residents, the Maryland Attorney General may be contacted at Office of the Attorney General, 200 St. Paul Place, Baltimore, MD 21202; 1-888-743-0023; and www.marylandattorneygeneral.gov.

For New Mexico Residents, you have rights under the federal Fair Credit Reporting Act (FCRA), which governs the collection and use of information pertaining to you by consumer reporting agencies. For more information about your rights under the FCRA, please visit <https://www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf> or www.ftc.gov.

For New York Residents, the New York Attorney General may be contacted at Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; and <https://ag.ny.gov>.

For North Carolina Residents, the North Carolina Attorney General may be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.

For Oregon residents, the Oregon Attorney General may be contacted at Oregon Department of Justice, 1162 Court St. NE, Salem, OR 97301-4096; 1-877-877-9392; and <https://doj.state.or.us/consumer-protection/>.

For Rhode Island Residents, the Rhode Island Attorney General may be contacted at 150 South Main Street, Providence, RI 02903; 1-401-274-4400; and www.riag.ri.gov. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There is one Rhode Island resident whose data was impacted by this incident.

Newsweb LLC may be contacted via mail at 2401 N. Halsted Street., Suite 200, Chicago, IL 60614.

