

AWA
AXIOM WEALTH
ALLIANCE
Secure Processing Center:
P.O. Box 989728
West Sacramento, CA 95798-9728

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

Enrollment Code: <<XXXXXXXXXX>>

Enrollment Deadline: January 15, 2026

To Enroll, Scan the QR Code Below:



Or Visit:

<https://app.idx.us/account-creation/protect>

October 15, 2025

Re: Notice of Data <<Variable Text 2 – Security Incident / Breach>>

Dear <<First Name>> <<Last Name>>,

We are writing to inform you of a recent data security incident experienced by Michele Lay, an independent financial planner at Axiom Wealth Alliance, that may have involved your personal information. At Axiom Wealth Alliance, we take the privacy and security of all information within our possession very seriously and deeply value the trust you place in us. As such, we are promptly notifying you of the incident, providing you with steps you can take to help protect your personal information, and offering you the opportunity to enroll in credit monitoring and identity protection services at no cost to you.

What Happened. On or around July 31, 2025, Axiom Wealth Alliance became aware of suspicious activity in our email environment. We immediately took steps to ensure the security of our email tenant and launched an investigation to determine what happened and whether sensitive or personal information may have been accessed or acquired during the incident. As a result of the investigation, we identified that the contents of one advisor's mailbox may have been accessed or acquired without authorization. Axiom Wealth Alliance then engaged an independent team to conduct a comprehensive review of all potentially affected data within the mailbox, and, on September 23, 2025, that review determined that certain personal information may have been affected. Axiom Wealth Alliance then worked diligently to identify contact information to effectuate notification and prepare the services being offered to affected individuals, as provided in more detail below. This process was completed on October 1, 2025.

What Information Was Involved. The information involved may have included your name, as well as your <<Variable Text 1 – Data Elements>>. **Please note that we have no current evidence to suggest the misuse or attempted misuse of your personal information.** Nonetheless, out of an abundance of caution, we are notifying you of this incident and offering resources to help you protect your personal information.

What We Are Doing. As soon as Axiom Wealth Alliance learned of the incident, we took the measures described above and implemented additional security features for all Axiom Wealth Alliance personnel to reduce the risk of a similar incident occurring in the future. We are also providing you with information about steps you can take to help protect your personal information.

Additionally, we are offering you the opportunity to enroll in credit monitoring and identity protection services through IDX that specializes in identity protection services following data security incidents, at no cost to you. The IDX services, which are free to you upon enrollment, include <<12 months / 24 months>> of credit and CyberScan dark web monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

What You Can Do. Please review this letter carefully, along with the guidance included in this letter about recommended steps you can take to protect your information. In addition, we strongly encourage you to enroll in the credit monitoring and identity theft protection services we are offering through IDX at no cost to you. To receive credit monitoring services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

You can enroll in the IDX identity protection services by calling 1-833-788-9712 or going to <https://app.idx.us/account-creation/protect> and using the Enrollment Code provided above. IDX representatives are available Monday through Friday from 7:00 a.m. to 7:00 p.m. Mountain Time. Please note the deadline to enroll is January 15, 2026.

For More Information. If you have questions about the incident, please call IDX at 1-833-788-9712, Monday through Friday from 7:00 a.m. to 7:00 p.m. Mountain Time. IDX representatives are fully versed on this incident and can answer questions you may have regarding the protection of your personal information.

Please accept our sincere apologies and know that we deeply regret any concern or inconvenience that this may cause you.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. Lay', is positioned above the typed name and title.

Michele K. Lay, MBA
Financial Planner
Axiom Wealth Alliance
730 17th Street, Suite 830
Denver, CO 80202

Steps You Can Take to Help Protect Your Personal Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (the “FTC”).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting www.annualcreditreport.com, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax

P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian

P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 2000
Chester, PA 19016
1-833-799-5355
www.transunion.com/get-credit-report

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at www.annualcreditreport.com. For TransUnion: www.transunion.com/fraud-alerts.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement. For TransUnion: www.transunion.com/credit-freeze.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission

600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov
877-438-4338

Pennsylvania Attorney General

Strawberry Square
Harrisburg, PA 17120
attorneygeneral.gov
717-787-3391

Maryland Attorney General

St. Paul Plaza
200 St. Paul Place
Baltimore, MD 21202
oag.maryland.gov
1-888-743-0023

California Attorney General

1300 I Street
Sacramento, CA 95814
oag.ca.gov/privacy
800-952-5225

New York Attorney General

The Capitol
Albany, NY 12224
ag.ny.gov
800-771-7755

Rhode Island Attorney General

150 South Main Street
Providence, RI 02903
riag.ri.gov
401-274-4400

NC Attorney General

9001 Mail Service Center
Raleigh, NC 27699
ncdoj.gov/protectingconsumers/
877-566-7226

New Mexico Attorney General

408 Galisteo Street, Villagra Building
Santa Fe, NM 87501
nmdoj.gov/
505-490-4060

Washington D.C. Attorney General

400 S 6th Street, NW
Washington, DC 20001
oag.dc.gov/consumer-protection
202-442-9828

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf.