EXHIBIT 1

By providing this notice, Rain Bird does not waive any rights or defenses regarding the applicability of Nebraska law, the applicability of the Nebraska data event notification statute, or personal jurisdiction.

Nature of the Data Event

On or about July 25, 2025, Rain Bird became aware of suspicious activity affecting certain portions of the Rain Bird Web Store. Rain Bird immediately took steps to secure our environment and launched a comprehensive investigation with the assistance of third-party cybersecurity specialists. The investigation subsequently determined there was fraudulent activity potentially associated with payment cards used to perform transactions on the Rain Bird Web Store between February 11, 2025, and September 5, 2025. In response, Rain Bird conducted a thorough review of the potentially impacted information to determine to whom it related. Rain Bird recently completed its review and notified potentially affected individuals.

The information that could have been subject to unauthorized access includes name, credit card number, card verification value, and associated access codes.

Notice to Nebraska Residents

On December 11, 2025, Rain Bird provided written notice of this incident to three hundred seventy-eight (378) Nebraska residents. Written notice is being provided in substantially the same form as the letter attached here as ***Exhibit A***.

Other Steps Taken and To Be Taken

Upon becoming aware of this event, Rain Bird moved quickly to investigate and respond to the incident, assess the security of its systems, and identify potentially affected individuals. Rain Bird is also working to implement additional safeguards and training to its employees. Rain Bird is providing access to credit monitoring and identity restoration services for twelve (12) months, through TransUnion, to individuals whose personal information was potentially affected by this event, at no cost to these individuals.

Additionally, Rain Bird is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. Rain Bird is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state attorney general, and law enforcement to report attempted or actual identity theft and fraud.

Rain Bird is providing written notice of this incident to appropriate state regulators and to the three major credit reporting agencies, Equifax, Experian, and TransUnion.

EXHIBIT A

The Rain Bird Corporation
c/o Cyberscout
PO Box 1286
Dearborn, MI 48120-9998

P
AABRAR FEDA
563 LAKE ASHLEY CIR
MELBOURNE, FL 32904

December 10, 2025

000010102G0500

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NOTICE OF SECURITY INCIDENT

Dear AABRAR FEDA:

The Rain Bird Corporation writes to inform you of a recent event that may have impacted certain information related to you. This letter provides details of the event, our response, and resources available to you to help protect your information from possible misuse, should you feel it appropriate to do so.

What Happened? On or around July 25, 2025, we became aware of suspicious activity affecting certain portions of the Rain Bird Web Store. We immediately took steps to secure our environment and launched a comprehensive investigation with the assistance of third-party cybersecurity specialists. The investigation subsequently determined there was fraudulent activity associated with payment cards used to make purchases on the Rain Bird Web Store between February 11, 2025, and September 5, 2025. In response, we conducted a thorough review of the potentially impacted information to determine what individuals and businesses could be affected. We recently completed our review.

What Information Was Involved? The review determined that your name, credit card number, card verification value, and associated access codes were contained within the potentially impacted data. Although we have limited indications of fraudulent transactions resulting from this event, we cannot confirm whether your personal information was subject to actual or attempted fraud as a result of this event.

What We Are Doing. The confidentiality, privacy, and security of information in our care is one of our highest priorities. We moved quickly to respond and investigate the suspicious activity, assess and secure our network, and notify potentially impacted parties. As part of our ongoing commitment to information security, we are currently reviewing our policies and procedures, as well as assessing additional cybersecurity tools, to reduce the risk of a similar event from occurring in the future. We will also be notifying relevant regulators, as required.

As an added precaution, we are offering you twelve (12) months of access to credit monitoring and identity restoration services at no cost to you through Cyberscout, a TransUnion company. Details of the services offered and instructions on how to enroll are enclosed within this letter.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. Suspicious activity should be promptly reported to relevant parties, such as your financial institution. You may review the *Steps You Can Take to Help Protect Personal Information* section of this letter for useful information on what you can do to better protect against possible misuse of information. You may also enroll in the complimentary credit monitoring services we have provided for you. Please note, due to privacy concerns, we cannot enroll in these services for you.

For More Information. We understand you may have questions about this event not addressed in this letter. If you have any questions, you may contact our dedicated assistance line at 1-833-971-2302 (toll free), Monday through Friday, 8:00 AM to 8:00 PM Eastern time, excluding U.S. holidays. You may also write to us at the Rain Bird Privacy Office, 6991 East Southpoint Road, Tucson, AZ 85756.

Sincerely,

Robert Cory
Senior Director of Information Technology
privacy-dpo@rainbird.com

STEPS YOU CAN TAKE TO HELP PROTECT PERSONAL INFORMATION

Enroll in Monitoring Services

We are providing you with access to **Single Bureau Credit Monitoring/Single Bureau Credit Report/Single Bureau Credit Score** services at no charge. These services provide you with alerts for 12 months from the date of enrollment when changes occur to your credit file. This notification is sent to you the same day that the change or update takes place with the bureau. Finally, we are providing you with proactive fraud assistance to help with any questions that you might have or in event that you become a victim of fraud. These services will be provided by Cyberscout, a TransUnion company specializing in fraud assistance and remediation services

To enroll in Credit Monitoring services at no charge, please log on to **https://bfs.cyberscout.com/activate** and follow the instructions provided. When prompted please provide the following unique code to receive services: **2E776E09E9E1** In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer's name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/data-breach-help

1-888-298-0045	1-888-397-3742	1-833-799-5355
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion, P.O. Box 160, Woodlyn, PA 19094

Additional Information

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state attorney general. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 400 6th Street, NW, Washington, D.C. 20001; (202) 442-9828; and oag.dc.gov.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-576-6300 or 1-888-743-0023; and https://www.marylandattorneygeneral.gov/.

For New Mexico residents, consumers have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in their credit file has been used against them, the right to know what is in their credit file, the right to ask for their credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to consumers' files is limited; consumers must give consent for credit reports to be provided to employers; consumers may limit "prescreened" offers of credit and insurance based on information in their credit report; and consumers may seek damages from violators. Consumers may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage consumers to review their rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or https://ag.ny.gov.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.

For Rhode Island residents, the Rhode Island Attorney General may be reached at: 150 South Main Street, Providence, RI 02903; www.riag.ri.gov; and 1-401-274-4400. Under Rhode Island law, individuals have the right to obtain any police report filed in regard to this event. There are approximately 44 Rhode Island residents that may be impacted by this event.