10/14/2025
c/o Cyberscout
555 Monster Rd SW
Renton, WA 98057
USBFS1319

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THIS MARK MATTERS. 〉 DFA Dairy Farmers of America

October 14, 2025

RE: NOTICE OF DATA INCIDENT

Dear ,

We write to provide notice of a data security incident that impacted some of your personal information. We take your trust and the security of your personal information very seriously, and we sincerely regret having to share this news with you. This letter contains information about what happened, actions we have taken to prevent a recurrence, and steps you can take to protect your information.

What Happened?
Beginning on June 11, 2025, an unauthorized third party gained access to our network through a sophisticated social engineering campaign, which led to the unauthorized access and exfiltration of company data, including personal information. We became aware of the incident on June 13, 2025, and, following our incident response process, launched an investigation with the assistance of external cybersecurity experts to minimize incident impact, determine the scope of the incident, and assess what data may have been involved. We retained a team to review the contents of the documents we believe may have been taken for sensitive personal information. That review was completed, and the results were provided to us on September 15, 2025.

What Information Was Involved?
The data involved included your name in combination with Social Security number, driver's license or state issued ID number, date of birth, bank account number, and Medicare or Medicaid number.

What We Are Doing
Dairy Farmers of America takes the security of all information in our systems very seriously, and we want to assure you that we've already taken steps to prevent a recurrence. Among other actions, we have increased monitoring, further improved security controls, and reinforced our systems.

What You Can Do
We recommend that you review the additional information enclosed, which contains important steps you can take to protect your personal information. Additionally, we are providing you with access to **Triple bureau credit monitoring/Triple bureau credit report/Triple bureau credit score** services at no charge. These services provide you with alerts for **24 months** from the date of enrollment when changes occur to your credit file. This notification is sent to you the same day that the change or update takes place with the bureau. Finally, we are providing you with proactive fraud assistance to help with any questions that you might have or if you believe you are a victim of fraud. These services will be provided by Cyberscout, a TransUnion company specializing in fraud assistance and remediation services. Please note, if you are under 18 years old, you will not be able to sign up for the credit monitoring offer. However, if you contact us at **1-833-367-8549**, we can assist you with enrolling in Cyber Monitoring services, also provided by Cyberscout, for 24 months at

no charge. For those under 18, Cyber Monitoring will look out for your personal data on the dark web and alert you if your personally identifiable information is found online.

What You Need To Do To Enroll In Free Credit Monitoring Services

To enroll in complimentary credit monitoring services, please log on to https://bfs.cyberscout.com/activate and, please provide the following unique code to receive services: **.** To receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

For More Information

Representatives are available to assist you with questions about this incident between the hours of 8 a.m. to 8 p.m. Eastern time, Monday through Friday, excluding holidays, for 90 days from the date of this letter. Please call the help line at **1-833-367-8549** and supply the fraud specialist with your unique code listed above.

Protecting your information is important to us. We appreciate your patience and understanding.

DFA
Dairy Farmers of America

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Additional Important Information

Monitoring: You should always remain vigilant for incidents of fraud and identity theft, especially during the next 12-24 months, by reviewing financial account statements and monitoring your credit reports for suspicious or unusual activity and immediately report any suspicious activity or incidents of identity theft. You have the right to obtain or file a police report. You can contact the Federal Trade Commission (FTC) for more information on preventing identity theft. We encourage you to report any incidents of identity theft to the FTC.

Federal Trade Commission, Consumer Response Center
600 Pennsylvania Ave, NW Washington, DC 20580 1-877-IDTHEFT (438-4338) www.identitytheft.gov

Credit Reports: You may obtain a copy of your credit report, for free, whether or not you suspect any unauthorized activity on your account, from each of the three nationwide credit reporting agencies. To order your free credit report, please visit www.annualcreditreport.com, or call toll-free at 1-877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available at www.consumer.ftc.gov/articles/0155-free-credit-reports) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

Fraud Alerts: You have the right to place fraud alerts with the three credit bureaus by phone and online with Equifax (https://assets.equifax.com/assets/personal/Fraud_Alert_Request_Form.pdf), Experian (www.experian.com/fraud/center.html) or Transunion (www.transunion.com/fraud-victim-resource/place-fraud-alert). A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. Initial fraud alerts last for one year. Victims of identity theft can also get an extended fraud alert for seven years. The phone numbers for all three credit bureaus are at the bottom of this page.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency by visiting their websites below or by mail. To place the security freeze for yourself, your spouse, or a minor under the age of 16, you will need to provide your name, address for the past two years, date of birth, Social Security number, proof of identity and proof of address as requested by the credit reporting company. After receiving your freeze request, each credit reporting company will send you a confirmation letter containing a unique PIN (personal identification number) or password, which will be needed to lift the freeze, which you can do either temporarily or permanently. It is free to place, lift, or remove a security freeze.

Equifax Security Freeze	**Experian Security Freeze**	**TransUnion Security Freeze**
P.O. Box 105788	P.O. Box 9554	P.O. Box 160
Atlanta, GA 30348-5788	Allen, TX 75013-9544	Woodlyn, PA 19094
www.equifax.com/personal/credit-report-services/credit-freeze/	http://www.experian.com/freeze/center.html	www.transunion.com/credit-freeze
1-866-478-0027	1-888-397-3742	1-800-916-8800

For residents of *Iowa* and *Oregon*: You are advised to report any suspected identity theft to law enforcement or to the state Attorney General and Federal Trade Commission.
For residents of *New Mexico:* You are advised to review personal account statements and credit reports, as applicable, to detect errors resulting from the security incident. You have rights under the federal Fair Credit Reporting Act (FCRA). These include, among others, the right to know what is in your file, to dispute incomplete or inaccurate information, and to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information. For more information about the FCRA, please visit https://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf or see the contact information for the Federal Trade Commission.

For residents of District of Columbia, Maryland, New York, North Carolina, and Rhode Island:
You can obtain information from the District of Columbia, Maryland, North Carolina, New York, and Rhode Island Offices of the Attorney General and the FTC about fraud alerts, security freezes, and steps you can take to prevent identity theft.

District of Columbia Attorney General
400 6th Street NW
Washington, DC 20001
1-202-442-9828
www.oag.dc.gov

Maryland Office of Attorney General
200 St. Paul Pl
Baltimore, MD 21202
1-888-743-0023
https://www.marylandattorneygeneral.gov/

New York Attorney General
120 Broadway, 3rd Fl
New York, NY 10271
1-800-771-7755
www.ag.ny.gov

North Carolina Attorney General
9001 Mail Service Ctr
Raleigh, NC 27699
1-877-566-7226
https://ncdoj.gov/

Rhode Island Attorney General
150 South Main St
Providence RI 02903
1-401-274-4400
www.riag.ri.gov