

Appendix

On August 19, 2025, Payactiv identified and began addressing a cybersecurity incident that involved unusual activity within its network. Upon identifying the issue, Payactiv immediately activated response protocols and launched an investigation with the support of third-party cybersecurity experts. Law enforcement was notified. The investigation found that an unauthorized actor accessed certain information stored within Payactiv systems at different times between April 3, 2025 and August 20, 2025. On September 12, 2025, it was determined that the information involved included the name and Social Security number of 388 Nebraska residents.

Today, September 29, 2025, Payactiv is mailing notification letters via First-Class mail to the involved Nebraska residents in accordance with Neb. Rev. Stat. § 87-803, *et seq.* A copy of the notification letter is enclosed. Payactiv is offering one year of complimentary access to a credit monitoring and identity protection product to the residents. Payactiv also established a dedicated, toll-free call center that residents can call to obtain more information regarding the incident.

To help prevent something like this from happening again, Payactiv has taken steps to enhance its existing security measures.



Secure Processing Center
25 Route 111, P.O. Box 1048
Smithtown, NY 11787

Postal Endorsement Line

<<Full Name>>

<<Address 1>>

<<Address 2>>

<<Address 3>>

<<City>>, <<State>> <<Zip>>

<<Country>>

***Postal IMB Barcode

<<Date>>

Dear <<Full Name>>:

Payactiv, Inc. (“Payactiv”) recognizes the importance of protecting the personal information we maintain. We are writing to inform you of a cybersecurity incident that involved some of your information. This letter explains the incident, the measures we have taken, and some steps you may consider taking in response.

Payactiv identified and is taking measures to address a cybersecurity incident that involved unusual activity in our network. We recently learned that an unauthorized actor viewed information stored in our systems. Upon identifying the issue, we immediately activated our response protocols and launched an investigation with the support of third-party cybersecurity experts. Law enforcement was notified. Through the investigation, we determined on September 12, 2025, that the information involved included your <<Breached Elements>>.

We are notifying you about this incident so you can take any necessary precautions. We arranged for you to receive a complimentary <<12/24>>-month membership of credit monitoring and identity theft protection services by Epiq – Privacy Solutions ID. These services are completely free to you and enrolling will not hurt your credit score. For more information on identity theft prevention, additional steps you can take in response to this incident, and instructions on how to activate your complimentary, <<12/24>>-month membership, please see the pages that follow this letter.

We sincerely regret that this incident occurred and any inconvenience it may have caused. To help prevent something like this from happening again, we have taken steps to enhance our existing security measures. If you have any questions, please call us at 855-291-2491, Monday through Friday, between 6:00 a.m. and 6:00 p.m., Pacific Time.

Sincerely,

Payactiv, Inc.

ENROLLMENT INSTRUCTIONS FOR EPIQ – PRIVACY SOLUTIONS ID SERVICES

We are providing you with access to Triple Bureau Credit Monitoring/Triple Bureau Credit Report/Triple Bureau Credit Score services at no charge. These services provide you with alerts for <<12/24>> months from the date of enrollment when changes occur to your credit file. This notification is sent to you the same day that the change or update takes place with the bureau. Finally, we are providing you with proactive fraud assistance to help with any questions that you might have or in event that you become a victim of fraud. These services will be provided by Epiq, a company specializing in fraud assistance and remediation services.

To enroll in Credit Monitoring services at no charge, please log on to www.privacysolutionsid.com and follow the instructions provided. When prompted please provide the following unique code to receive services: <<Activation Code>.

In order for you to receive the monitoring services described above, you must enroll by <<Enrollment Deadline>>. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

ADDITIONAL STEPS YOU CAN TAKE

We remind you it is always advisable to be vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity over the next 12 to 24 months. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit www.annualcreditreport.com or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

- *Equifax*, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-888-378-4329
- *Experian*, PO Box 2002, Allen, TX 75013, www.experian.com, 1-888-397-3742
- *TransUnion*, PO Box 2000, Chester, PA 19016, www.transunion.com, 833-799-5355

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

- *Federal Trade Commission*, Consumer Response Center, 600 Pennsylvania Avenue NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.identitytheft.gov

Fraud Alerts and Credit or Security Freezes:

Fraud Alerts: There are two types of general fraud alerts you can place on your credit report to put your creditors on notice that you may be a victim of fraud—an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for one year. You may have an extended alert placed on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years.

To place a fraud alert on your credit reports, contact one of the nationwide credit bureaus. A fraud alert is free. The credit bureau you contact must tell the other two, and all three will place an alert on their versions of your report.

For those in the military who want to protect their credit while deployed, an Active Duty Military Fraud Alert lasts for one year and can be renewed for the length of your deployment. The credit bureaus will also take you off their marketing lists for pre-screened credit card offers for two years, unless you ask them not to.

Credit or Security Freezes: You have the right to put a credit freeze, also known as a security freeze, on your credit file, free of charge, which makes it more difficult for identity thieves to open new accounts in your name. That's because most creditors need to see your credit report before they approve a new account. If they can't see your report, they may not extend the credit.

How do I place a freeze on my credit reports? There is no fee to place or lift a security freeze. Unlike a fraud alert, you must separately place a security freeze on your credit file at each credit reporting company. For information and instructions to place a security freeze, contact each of the credit reporting agencies at the addresses below:

- **Experian Security Freeze**, PO Box 9554, Allen, TX 75013, www.experian.com
- **TransUnion Security Freeze**, PO Box 2000, Chester, PA 19016, www.transunion.com
- **Equifax Security Freeze**, PO Box 105788, Atlanta, GA 30348, www.equifax.com

You'll need to supply your name, address, date of birth, Social Security number and other personal information.

After receiving your freeze request, each credit bureau will provide you with a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

How do I lift a freeze? A freeze remains in place until you ask the credit bureau to temporarily lift it or remove it altogether. If the request is made online or by phone, a credit bureau must lift a freeze within one hour. If the request is made by mail, then the bureau must lift the freeze no later than three business days after getting your request.

If you opt for a temporary lift because you are applying for credit or a job, and you can find out which credit bureau the business will contact for your file, you can save some time by lifting the freeze only at that particular credit bureau. Otherwise, you need to make the request with all three credit bureaus.

Payactiv's address is 400 N McCarthy Blvd, Suite 200, Milpitas, CA 95035, and can be reached via telephone at 1-877-937-6966.

Connecticut: You may contact and obtain information from your state attorney general at: *Connecticut Attorney General's Office*, 165 Capitol Ave, Hartford, CT 06106, 1-860-808-5318, www.ct.gov/ag

District of Columbia: You may contact and obtain information from your attorney general at: *Office of the Attorney General for the District of Columbia*, 400 6th Street NW, Washington, DC 20001, 1-202-727-3400, www.oag.dc.gov

Maryland: You may contact and obtain information from your state attorney general at: *Maryland Attorney General's Office*, 200 St. Paul Place, Baltimore, MD 21202, 1-888-743-0023 / 1-410-576-6300, www.marylandattorneygeneral.gov/

New York: You may contact and obtain information from these state agencies: *New York Department of State Division of Consumer Protection*, One Commerce Plaza, 99 Washington Ave., Albany, NY 12231-0001, 518-474-8583 / 1-800-697-1220, <http://www.dos.ny.gov/consumerprotection>; and *New York State Office of the Attorney General*, The Capitol, Albany, NY 12224-0341, 1-800-771-7755, <https://ag.ny.gov>

North Carolina: You may contact and obtain information from your state attorney general at: *North Carolina Attorney General's Office*, 9001 Mail Service Centre, Raleigh, NC 27699, 1-919-716-6000 / 1-877-566-7226, www.ncdoj.gov

West Virginia: You have the right to ask that nationwide consumer reporting agencies place "fraud alerts" in your file to let potential creditors and others know that you may be a victim of identity theft, as described above. You also have a right to place a security freeze on your credit report, as described above.