

Appendix

Tea Dating Advice, Inc. (“Tea”) learned on July 25, 2025, of unauthorized access to a file storage location that contained records used to verify new app users. This unauthorized access occurred on or around July 24, 2025. Tea launched an investigation and took measures to contain the incident. Tea also notified law enforcement. There are indications of unauthorized access to most or possibly all the records in the file storage location. While Tea is continuing to investigate the matter, it reviewed all of the records in the file storage location and one or more of them contained some combination of name, date of birth, driver’s license number, passport number, and/or other government identification number for four Nebraska residents.

On August 28, 2025, Tea sent notification letters via U.S. First-Class mail to the Nebraska residents. A copy of the notification is enclosed. Tea is offering the notice recipients two years of complimentary credit monitoring and identity theft restoration services through CyEx Financial Shield. Tea has also established a toll-free call center to answer any questions notified individuals may have.

To prevent similar occurrences in the future, Tea has strengthened its existing security measures.



tea

Secure Processing Center
P.O. Box 680
Central Islip, NY 11722-0680

Postal Endorsement Line

<<Full Name>>

<<Address 1>>

<<Address 2>>

<<Address 3>>

<<City>>, <<State>> <<Zip>>

<<Country>>

***Postal IMB Barcode

<<Date>>

Notice of a Data Breach

Dear <<Full Name>>:

Tea Dating Advice, Inc. (“Tea”) recognizes the importance of protecting the information we obtain by operating the Tea app. We are writing to inform you of a data security incident. This letter explains the incident, measures we have taken, and additional steps you may consider taking in response.

What Happened? Tea learned on July 25, 2025, of unauthorized access to a file storage location that contained records used to verify new app users. This unauthorized access occurred on or around July 24, 2025. We launched an investigation and took measures to contain the incident. We have also notified law enforcement. There are indications of unauthorized access to most or possibly all the records in the file storage location. While we are continuing to investigate the matter, we reviewed all of the records in the file storage location and one or more of them contained your information.

What Information Was Involved? The image you provided for identity verification included some combination of your name, date of birth, driver’s license number, passport number, and/or other government identification number.

What We Are Doing. To prevent similar occurrences in the future, we have strengthened our security measures. We have also arranged for you to receive a complimentary two-year membership of identity monitoring services through CyEx Financial Shield. This product helps detect possible misuse of your information and provides you with credit monitoring and identity protection services. These services are completely free to you and enrolling in this program will not hurt your credit score.

What You Can Do. For more information, including additional steps you can take, and instructions on how to activate your free, two-year membership, please review the pages that follow this letter. We apologize that this incident occurred and would encourage you to take advantage of those services.

For More Information. If you have any questions about this incident, please call 877-332-1709 Monday through Friday, 9:00 a.m. to 9:00 p.m., Eastern Time (excluding holidays).

Sincerely,

Tea Dating Advice, Inc.



<<Full Name>>
Enter your Activation Code: <<Activation Code>>
Enrollment Deadline: <<Enrollment Deadline>>
Service Term: 24 Months*

Financial Shield Total

Key Features

- 3-Bureau Credit Monitoring
- Financial Transaction Monitoring
- High-Risk Transaction Monitoring
- Bank & Financial Account Monitoring
- Home Title Monitoring
- Real-Time Authentication Alerts
- Fictitious Identity Monitoring
- Address Change Monitoring
- Monthly Credit Score and Tracker (VantageScore 3.0)
- Spend Tracking by Category
- \$1 Million Identity Theft Insurance**

Enrollment Instructions

To enroll in Financial Shield, visit app.financialshield.com/enrollment/activate/teaforwomen

1. Enter your unique Activation Code <<Activation Code>>

Enter your Activation Code and click 'Redeem Code'.

2. Create Your Account

Enter your email address, create your password, and click 'Create Account'.

3. Register

Enter your legal name, home address, phone number, date of birth, Social Security Number, and click 'Complete Account'.

4. Complete Activation

Click 'Continue to Dashboard' to finish enrolling.

The deadline to enroll is <<Enrollment Deadline>>. After <<Enrollment Deadline>>, the enrollment process will close, and your Financial Shield code will no longer be active. If you do not enroll by <<Enrollment Deadline>>, you will not be able to take advantage of Financial Shield, so please enroll before the deadline.

If you need assistance with the enrollment process or have questions regarding Financial Shield, please call Financial Shield directly at 866.622.9303.

*Service Term begins on the date of enrollment, provided that the enrollment takes place during the approved enrollment period.

**Identity Theft Insurance is underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions, and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

ADDITIONAL STEPS YOU CAN TAKE

We remind you it is always advisable to be vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit www.annualcreditreport.com or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

- *Equifax*, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-888-378-4329
- *Experian*, PO Box 2002, Allen, TX 75013, www.experian.com, 1-888-397-3742
- *TransUnion*, PO Box 2000, Chester, PA 19016, www.transunion.com, 1-833-799-5355

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

- *Federal Trade Commission*, Consumer Response Center, 600 Pennsylvania Avenue NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.identitytheft.gov

Fraud Alerts and Credit or Security Freezes:

Fraud Alerts: There are two types of general fraud alerts you can place on your credit report to put your creditors on notice that you may be a victim of fraud—an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for one year. You may have an extended alert placed on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years.

To place a fraud alert on your credit reports, contact one of the nationwide credit bureaus. A fraud alert is free. The credit bureau you contact must tell the other two, and all three will place an alert on their versions of your report.

For those in the military who want to protect their credit while deployed, an Active Duty Military Fraud Alert lasts for one year and can be renewed for the length of your deployment. The credit bureaus will also take you off their marketing lists for pre-screened credit card offers for two years, unless you ask them not to.

Credit or Security Freezes: You have the right to put a credit freeze, also known as a security freeze, on your credit file, free of charge, which makes it more difficult for identity thieves to open new accounts in your name. That's because most creditors need to see your credit report before they approve a new account. If they can't see your report, they may not extend the credit.

How do I place a freeze on my credit reports? There is no fee to place or lift a security freeze. Unlike a fraud alert, you must separately place a security freeze on your credit file at each credit reporting company. For information and instructions to place a security freeze, contact each of the credit reporting agencies at the addresses below:

- **Experian Security Freeze**, PO Box 9554, Allen, TX 75013, www.experian.com
- **TransUnion Security Freeze**, PO Box 2000, Chester, PA 19016, www.transunion.com
- **Equifax Security Freeze**, PO Box 105788, Atlanta, GA 30348, www.equifax.com

You'll need to supply your name, address, date of birth, Social Security number and other personal information.

After receiving your freeze request, each credit bureau will provide you with a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

How do I lift a freeze? A freeze remains in place until you ask the credit bureau to temporarily lift it or remove it altogether. If the request is made online or by phone, a credit bureau must lift a freeze within one hour. If the request is made by mail, then the bureau must lift the freeze no later than three business days after getting your request.

If you opt for a temporary lift because you are applying for credit or a job, and you can find out which credit bureau the business will contact for your file, you can save some time by lifting the freeze only at that particular credit bureau. Otherwise, you need to make the request with all three credit bureaus.

Tea Dating Advice, Inc. is located at 201 Spear Street, Suite 1100, San Francisco, CA 94105, and can be reached at contact@teaforwomen.com.

District of Columbia residents: You may contact and obtain information from your attorney general at: Office of the Attorney General for the District of Columbia, 400 6th Street NW, Washington, DC 20001, 1-202-727-3400, www.oag.dc.gov

Maryland residents: You may contact and obtain information from your state attorney general at: *Maryland Attorney General's Office*, 200 St. Paul Place, Baltimore, MD 21202, 1-888-743-0023 / 1-410-576-6300, www.marylandattorneygeneral.gov/

New York residents: You may contact and obtain information from these state agencies: *New York Department of State Division of Consumer Protection*, One Commerce Plaza, 99 Washington Ave., Albany, NY 12231-0001, 518-474-8583 / 1-800-697-1220, <http://www.dos.ny.gov/consumerprotection>; and *New York State Office of the Attorney General*, The Capitol, Albany, NY 12224-0341, 1-800-771-7755, <https://ag.ny.gov>

North Carolina residents: You may contact and obtain information from your state attorney general at: *North Carolina Attorney General's Office*, 9001 Mail Service Centre, Raleigh, NC 27699, 1-919-716-6000 / 1-877-566-7226, www.ncdoj.gov

Rhode Island residents: This incident involves 1 individual in Rhode Island. Under Rhode Island law, you have the right to file and obtain a copy of a police report. You also have the right to request a security freeze, as described above. You may contact and obtain information from your state attorney general at: *Rhode Island Attorney General's Office*, 150 South Main Street, Providence, RI 02903, 1-401-274-4400, www.riag.ri.gov

A Summary of Your Rights Under the Fair Credit Reporting Act: The federal Fair Credit Reporting Act (FCRA) promotes the accuracy, fairness, and privacy of information in the files of consumer reporting agencies. There are many types of consumer reporting agencies, including credit bureaus and specialty agencies (such as agencies that sell information about check writing histories, medical records, and rental history records). Your major rights under the FCRA are summarized below. For more information, including information about additional rights, go to www.consumerfinance.gov/learnmore or write to: Consumer Financial Protection Bureau, 1700 G Street NW, Washington, DC 20552.

- You must be told if information in your file has been used against you.
- You have the right to know what is in your file.
- You have the right to ask for a credit score.
- You have the right to dispute incomplete or inaccurate information.
- Consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information.
- Consumer reporting agencies may not report outdated negative information.
- Access to your file is limited.
- You must give your consent for reports to be provided to employers.
- You may limit "prescreened" offers of credit and insurance you get based on information in your credit report.
- You have a right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization.
- You may seek damages from violators.
- Identity theft victims and active duty military personnel have additional rights.