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August 12, 2025

Attorney General Mike Hilgers
Office of the Attorney General
Consumer Affairs Response Team
2115 State Capital
Lincoln, NE 68509

VIA PORTAL ONLINE

Re: Notice of Data Security Incident

To Whom It May Concern:

Constangy, Brooks, Smith & Prophete LLP (“Constangy”) represents Shinn Fu Company of America, Inc. (“SFA”), located in Kansas City, Missouri. I am writing to notify your office of an incident experienced by Shinn Fu that may have affected the security of personal information belonging to certain Nebraska residents (the “Incident”).

This notice will be supplemented with any new significant facts learned about the Incident subsequent to its submission. By providing this notice, SFA does not waive any rights or defenses regarding the applicability of Nebraska law, the applicability of the Nebraska data breach notification statute, personal jurisdiction, or any other potentially applicable rights or defenses.

1. Nature of the Incident

On February 3, 2025, SFA experienced a network disruption. SFA immediately took steps to contain the Incident and ensure the security of its digital environment. SFA also launched an investigation to determine what happened. As a result of the investigation, SFA identified that certain SFA information may have been acquired without authorization. SFA then engaged an independent vendor to conduct a comprehensive review of all potentially affected data and, on May 28, 2025, SFA learned that certain personal information held by SFA may have been acquired by an unauthorized actor as a result of the Incident. SFA then worked diligently to identify contact information for individuals whose personal information, as defined by applicable law, was potentially impacted to complete notification. This process was completed on August 6, 2025.

The potentially impacted information includes first and last name, as well as Social Security number.

2. Notice to Nebraska Residents

On or about August 12, 2025, SFA provided written notice of this Incident to two (2) Nebraska residents. Written notice is being provided in substantially the same form as the letter attached.

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3. Other Steps Taken and To Be Taken

Upon becoming aware of the Incident, SFA moved quickly to investigate and respond, assess the security of the SFA digital environment, and identify potentially affected individuals. SFA is also working to implement additional safeguards to bolster its security and is providing additional employee training. Finally, SFA is providing access to credit monitoring and identity protection services for twelve (12) months, through TransUnion, to individuals whose personal information was potentially affected by this Incident, at no cost to these individuals.

Additionally, SFA is providing impacted individuals with guidance on how to help protect against identity theft and fraud. SFA is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and information about how to contact the Federal Trade Commission, and law enforcement to report attempted or actual identity theft and fraud.

4. Contact Information

Should you have any questions regarding this notification or other aspects of the data security Incident, please contact me at awatzman@constangy.com. Please include Ashley Waring (awaring@constangy.com) on any correspondence.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'Alyssa Watzman'.

Alyssa Watzman of
Constangy, Brooks, Smith & Prophete LLP

Encl.



Secure Processing Center:
P.O. Box 989728
West Sacramento, CA 95798-9728

<<First Name>> <<Last Name>>
<<Address1>>
<<Address2>>
<<City>>, <<State>> <<Zip>>

Enrollment Code: <<XXXXXXXXXX>>

Enrollment Deadline: November 11, 2025

To Enroll, Scan the QR Code Below:



Or Visit:

<https://app.idx.us/account-creation/protect>

August 11, 2025

Re: Notice of Data <<Variable Text 2: Breach or Security Incident>>

Dear <<First Name>> <<Last Name>>,

I am writing to inform you of a recent data security incident experienced by Shinn Fu Company of America, Inc. ("SFA") that may have involved your personal information. SFA takes the privacy and security of all information within our possession very seriously. That is why we are notifying you of the incident, providing you with information about steps you can take to help protect your personal information, and offering you the opportunity to enroll in complimentary credit monitoring and identity protection services.

What Happened. On February 3, 2025, SFA experienced a network disruption. We immediately took steps to ensure the security of our environment and launched an investigation to determine what happened. As a result of the investigation, we identified that certain information may have been acquired by an unauthorized actor without authorization. We then engaged an independent team to conduct a comprehensive review of all potentially affected data which was completed on May 28, 2025. We then worked diligently to identify contact information necessary to notify individuals whose personal information was potentially impacted as a result of this incident. This process was completed on August 5, 2025.

What Information Was Involved. The information involved may have included your name, <<Variable Text 1 – Data Elements>>.

What We Are Doing. As soon as we learned of the incident, we took the measures described above and implemented additional security features to reduce the risk of a similar incident occurring in the future. We are also providing you with information about steps you can take to help protect your personal information.

Additionally, we are offering you the opportunity to enroll in credit monitoring and identity protection services through IDX at no cost to you. The services, which are free to you upon enrollment, include <<12/24>> months of credit and CyberScan dark web monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

What You Can Do. Please review this letter carefully, along with the guidance included with this letter about additional steps you can take to protect your information. In addition, we encourage you to enroll in the credit monitoring and identity theft protection services we are offering through IDX at no cost to you. To receive credit monitoring services, you must

be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

You can enroll in the identity protection services by calling 1-800-939-4170, or scanning the QR code, or going to <https://app.idx.us/account-creation/protect> and using the Enrollment Code provided above. IDX representatives are available Monday through Friday from 8:00 a.m. to 8:00 p.m. Central Time. Please note the deadline to enroll is November 11, 2025.

For More Information. If you have questions about the incident, please call IDX at 1-800-939-4170, Monday through Friday from 8:00 a.m. to 8:00 p.m. Central Time. IDX representatives are fully versed on this incident and can answer questions you may have regarding the protection of your personal information.

Please accept our sincere apologies and know that we deeply regret any concern or inconvenience that this may cause you.

Sincerely,

Betty Hung
Chief Executive Officer

Shinn Fu Company of America, Inc.
10939 N Pomona Avenue
Kansas City, MO 64153

Steps You Can Take to Help Protect Your Personal Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (the “FTC”).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting www.annualcreditreport.com/, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax

P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian

P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 2000
Chester, PA 19016
1-833-799-5355
www.transunion.com/get-credit-report

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at www.annualcreditreport.com. For TransUnion: www.transunion.com/fraud-alerts.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement. For TransUnion: www.transunion.com/credit-freeze.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission

600 Pennsylvania Ave, NW
Washington, DC 20580
www.consumer.ftc.gov
1-877-438-4338

Missouri Attorney General

207 W. High Street
P.O. Box 899
Jefferson City, MO 65102
www.ago.mo.gov
1-573-751-3321

Maryland Attorney General

St. Paul Plaza
200 St. Paul Place
Baltimore, MD 21202
www.marylandattorneygeneral.gov
1-888-743-0023

California Attorney General

1300 I Street
Sacramento, CA 95814
www.oag.ca.gov/privacy
1-800-952-5225

New York Attorney General

The Capitol
Albany, NY 12224
www.ag.ny.gov
1-800-771-7755

NC Attorney General

9001 Mail Service Center
Raleigh, NC 27699
www.ncdoj.gov/protectingconsumers/
1-877-566-7226

New Mexico Attorney General

408 Galisteo Street, Villagra

Building

Santa Fe, NM 87501

www.nmdoj.gov/

1-505-490-4060

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf.